



Trust Your Supplier

Media & Press Kit

2023

[Website](#) | [Linkedin](#) | [Twitter](#) | [YouTube](#) | [Podcast](#) | [Video Overview \(1 min\)](#)

Fonts

Heading: IBM Plex Sans

Body: Source Sans Pro Regular

Colors

Dark Blue
#072247
RGB 7, 34, 71

Mid Blue
#0661a3
RGB 6, 97, 163

Cool Black
#0a0912
RGB 10, 9, 18

Gray
#e2e3e2
RGB 226, 227, 226

Light Blue
#04e9fb
RGB 196, 233, 251

Yellow
#f9e339
RGB 249, 227, 51

Orange
#e37625
RGB 227, 118, 37

Logos

[TYS Vertical Logo](#)

[TYS Horizontal Logo](#)

TYS Vision, Mission, and Values

Vision

Our vision is to be the world's most trusted source of supplier information.

Mission

Our mission is to provide tools and data for organizations to efficiently partner with trusted suppliers, mitigate risk, and ensure compliance.

Values

Create Trust

- Transparency
- Security
- Clean Data
- Visibility
- Improved Relationships

Expansion on Values

Create Trust

▪ Transparency

We are open and honest in our operations, communications, and decision-making, building trust among partners and suppliers by providing them with access to information that they need to make informed decisions.

▪ Security

We protect confidential information and data by following strict security protocols and standards to safeguard information from breaches and cyber threats.

▪ Clean Data

We ensure that data is verified and validated, eliminating the risk of errors or discrepancies that could affect operations.

▪ Visibility

By providing real-time clarity in data and operations, we enable our partners to make informed decisions and optimize their business processes.

▪ Improved Relationships

We invest in communication and collaboration to foster long-term partnerships, leading to mutual benefits and success.

Create Value

Create Value

- Collaboration (internal and external)
We recognize the importance of working together to achieve common goals and collaborate internally and externally to find innovative solutions and create value for all parties.
- Efficiency
- Sustainability
- Risk Mitigation & Compliance
- Innovation

▪ Efficiency

We streamline processes and reduce administrative burdens to ensure efficient operations, cost savings, and better service delivery.

▪ Sustainability

We work with best-in-class sustainability partners to create long-term value for our suppliers and stakeholders by helping them understand their impact on the environment.

▪ Risk Mitigation & Compliance

We continually assess market trends, regulatory concerns, and evolving industry protocols to provide world-class risk management solutions to our customers.

▪ Innovation

The world is rapidly changing, and we continually innovate, using the latest technology to develop new solutions that help our partners and suppliers achieve their goals more efficiently and effectively.

About Us

Trust Your Supplier is a blockchain-based, decentralized platform that simplifies and accelerates supplier onboarding, validation, and life cycle information management for buyers and suppliers. By leveraging blockchain technology, the TYS platform provides a trusted, secure, and immutable record of supplier information, helping organizations reduce risk, improve efficiency,

and build stronger relationships with their suppliers.

With Trust Your Supplier, buyers can streamline their supplier onboarding process, reduce manual errors, and eliminate redundant data requests, while suppliers can easily manage and maintain their information in one centralized location, reducing the burden of compliance and administrative tasks.

Our platform is the result of a collaboration between IBM and Chainyard, bringing together decades of experience in enterprise technology and supply chain management. Our mission is to provide tools and data for organizations to efficiently partner with trusted suppliers, mitigate risk, and ensure compliance.

Contacts

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